



# VOLVO

**PRESS INFORMATION:**

VOLVO, INC., ROCKLEIGH, NEW JERSEY 07647 · TEL: (201) 768-7300- N.Y.C. TIE-LINE

Contact: Richard Bauer

Its excellent handling characteristics and many safety and comfort features make the Volvo 1800 S GT coupe an ideal touring car. The front bucket seats have backrests that can be adjusted to give perfect back support. Upholstery is leather. The floors are carpeted. Instrumentation is complete, consisting of speedometer, tachometer, odometer, trip mileage counter, oil pressure gauge, water temperature gauge, gas gauge, clock, warning and turn-indicator lights. Horsepower has been increased to 115 b.h.p. The 1800S has a four-speed, fully synchronized transmission with electric overdrive.



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The engine, with increased horsepower for 1966, is an important factor in the Volvo 1800S' reputation for durability. It has five-bearing crankshaft, separate induction ports for each of the four cylinders, fully machined combustion chambers, a double exhaust system, a full flow oil filter, and an oil cooler. Output has been increased to 115 b.h.p. Exterior features of the 1800 S, which is available in five colors, include slotted wheels and rubber impact protection. The 1800 S is the Sports Car Club of America F Production class champion.



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VOLVO, INC., ROCKLEIGH, NEW JERSEY 07647 · TEL: (201) 768-7300- N.Y.C. TIE-LL

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The rear bumper guards of the Volvo 122S station wagon have rubber-topped surfaces which serve as steps for roof loading. (Roof racks are dealer-installed accessories.) A power-assisted rear door makes loading the spacious cargo area easy. A horsepower increase improves performance and power-assisted brakes make stopping easy.



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This is Volvo's 122S four-door sedan which features increased horsepower for 1966. Other models in the series are the two-door sedan and the station wagon. The 122S has a maximum speed of almost 100 miles an hour and gets 25 miles to the gallon of gas. Its standard transmission has four speeds forward and a floor shift. Automatic transmission is available as an option on the sedans.



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Important improvements have been made in the 1966 Volvo 122S sedan. Front-end lubrication is now unnecessary; a safety valve mechanism balances braking pressure equally between front and rear wheels regardless of the load distribution; a new camshaft has increased horsepower from 90 to 95. Standard equipment on the 122S series includes front bucket seats, three-point seat belts, heater, padded dashboard and sunvisors, dash board grab handle, front disc brakes, two-speed electric windshield wipers, back-up lights, whitewall tires.



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The 1966 Volvo 122S station wagon has a power-assisted rear door which raises the window portion automatically when the lower half is opened. Front wheel disc brakes with power assistance are now standard equipment on the Volvo wagon, fast becoming one of the Swedish manufacturer's most popular models. All models in the 122S series have front bucket seats with adjustable braced supports built into the backrests. The seats have been widely praised for their comfort and safety.



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Volvo's 122S front bucket seat is unique in automotive design because it has built-in lumbar supports that can be tailored for the occupant. Adjustment is by a simple screwdriver adjustment through a grommeted hole at the side of the backrest. The backrest can be tilted easily to a comfortable position. The seats have a fore-and-aft movement of nine inches. Cover material is sturdy vinyl, textured for ventilation where the body contacts seat.



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VOLVO, INC., ROCKLEIGH, NEW JERSEY 07647 · TEL: (201) 768-7300- N.Y.C. TIE-1

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The Volvo seat belt, one of the best in the world, is a combination lap and shoulder harness that is easily fastened and unfastened with one hand. This picture shows two of the belt's three anchor points. When not in use, it hangs neatly on the door pillar. Volvo was the first car in the United States to be equipped with seat belts as standard equipment and includes them again in 1966 for the fourth model year.