

VOLVO announces . . . new engineering advances with new B-18 power series

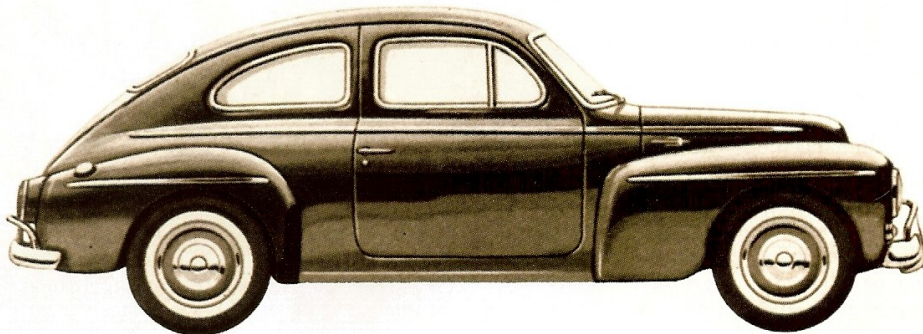
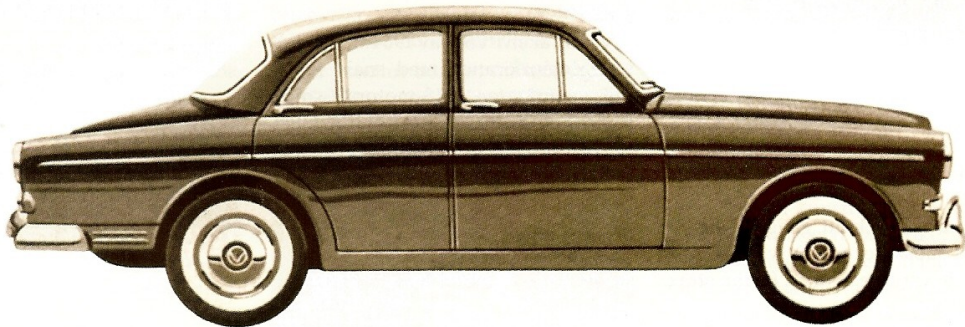
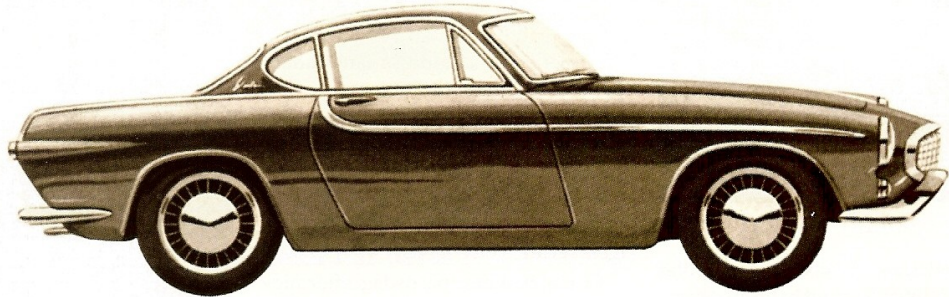
Volvo continues to make changes and improvements where they really count. Take the new B-18 power series, for instance. Under the hood of the popular two-door and four-door models, Volvo has added five more horsepower, plus greater efficiency and as much as 10% more economy.

Add to this other new engineering advances: new fade-resistant braking system, 12-volt electrical system, new interior appointments, five main bearing crankshaft for longer engine life. Blend in the

same fine Swedish quality for which Volvo has been known—solid Swedish steel, complete rust-proofing and undersealing, numerous coats of paint, standard extras that others call optional—and you have the quality yardstick you'll measure the other cars by.

Test drive one of the new B-18 power series. You'll see for yourself. And if you're planning a trip to Europe, be sure to ask about picking up a new Volvo while you're there.

A product of superb Swedish engineering.



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